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SUMMARY OF QUALIFICATIONS

Nine-year experience at The Dow Chemical Company in Corporate and Business Communications in Europe and LA and eleven-year experience in financial journalism in news wire, newspapers, magazines, Internet, radio and television

PROFESSIONAL BACKGROUND

- ✚ Public Affairs and Government Affairs Leader for Spain and Portugal
The Dow Chemical Company – from May 2008 – Actual

Accountable for developing and implementing a reputation building program for Dow in Spain and Portugal, covering External Communications, Internal Communications, Crisis Communications, Community Relations and Corporate Social Responsibility (CSR)

- ✚ Business Communications Manager supporting the Chemical portfolio in Latin America and Media Relations in Brazil
The Dow Chemical Company - From February 2006-May 2008

Management of media relations for Dow Brasil and edition of external quarterly magazine distributed to key stakeholders. Business Communications Manager for businesses such as Dow Water & Process Solutions, Basic Chemicals, Polyurethanes (organization of technical seminar, participation in trade shows, elaboration of brochures)

- ✚ Agência Estado, Editor, 2002 – June 2005

Responsible for editing all financial news sent by reporters in Brazil and bureaus in Washington, London, New York and Brussels, which will be sent to subscribers

- ✚ Veja magazine, Economic reporter, 2001

Development of stories about personal finance and consumer rights and interviews with several big names in the financial industry, including investment strategist Michael Porter for the most read section of the magazine.

- ✚ PSN.COM, Sports editor, 2000-2001

Responsible for writing and editing stories for the real-time sports portal. As an editor I was also responsible for inserting photographs at the Web site, writing headlines and subtitles for the real-time service. Major coverage: 2000 Olympics

✚ Jornal da Tarde, Economy assistant editor, 1998-2000
Edition of macroeconomic and financial stories, writing headlines and preparing illustration for stories

✚ Rede Globo de Televisão, 1997-1998
Assistant-editor to the anchor of the nightly news program, Lilian White Fibe; responsible for reporting and writing exclusive stories about the economy; interviews with several economists and businessman to get reaction to major economic events.

EDUCATION

- ✚ Post-Graduation in Business Administration, Getúlio Vargas (FGV), 1996-1997
- ✚ Post-Graduation in Foreign Trade, FAAP, 1995
- ✚ Bachelor's Degree in Journalism, Cásper Líbero, 1993

INTERNATIONAL EXPERIENCE

- ✚ Course about European Union from the Fondation Journalistes en Europe – Paris (2002/2003)
- ✚ Civilization Course from Sorbonne, with emphasis in Business French, and Business
- ✚ French Diploma from the Chamber of Commerce and Industry of Paris – Paris (2002/2003)

COURSES

Since 2006 I've had undertaken several leadership courses at Dow, as well as participating in external seminars and courses:

- ✚ 2014 – Intensive course about social media – Social MediaCamp
- ✚ 2011 – Positioning of Web pages in Search engines - Centro de Estudios Adams
- ✚ 2010 – Leadership and Motivation - Centro de Estudios Adams
- ✚ 2010 – Seminars for Women's Leader – Madrid Autonomous Community
- ✚ 2009 – Protocol and events organization – Dircom

LANGUAGES

- ✚ English, fluent
- ✚ French, fluent, owner of international certificate DALF (Diplôme Approfondi de Langue Française)
- ✚ Spanish fluent
- ✚ Italian, reading and conversational skills
- ✚ Portuguese, native